



June 18, 2019

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Kelvans

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Raw Honey*

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The Gymnasium

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*Franzoni Real Estate
Company*

Katy Mungler
Heritage Family CU & RYP

Hilary McCoy
Blush Salon

Janelle Howard
Amber Spratt Boutique

Partnership Staff
Steve Peters
Executive Director

Nikki Hindman
Events & Marketing Coordinator

Jess Novack
Streetscape Coordinator

Reps & Liaisons
Michael Gauthier
RRA

Bill Gillam
BOA

Present: Eddie Ryan, Steve Peters, Bill Gillam, Betsy Franzoni, Tammy Landon, John Zawistoski, Jim Sabataseo

Guests: Jen Usher

Absent: Shannon Poole, Michelle Delpha, Rebecca Buonadonna,

Treasurer Eddie Ryan called the meeting to order at 8:01am. Jen Usher, owner of Make it Sew, was introduced. Jen attended to observe the meeting and is considering joining the board of directors.

Approval of minutes:

A motion to approve the May minutes was made by John and seconded by Mike. Motion passed.

Treasurer's Report:

Eddie reviewed the May treasurer's report.

Committee Reports:

Streetscape: Steve

- We've hired Arthur Hollinger as our new SS coordinator. He lives in the area and has availability during weekdays. He is training with Jess today.
- Planters and hanging baskets are out. No real issues thanks to Jess' coordination.
- YES plan students were out the past couple of weeks planting and mulching. They were able to use extra plants in spots around downtown.
- We had the grass around the pit mowed after receiving complaints.
- In need of a new home of our sidewalk sweeper.

Marketing: Steve

- The focus is on summer events:
 - NY billboard for June and July
 - Multiple summer guides – Herald, Mtn Times, Lakes Region
 - Inserts in Seven Days in July
 - Series of ads in the local papers each week of events
 - Weston Playhouse program
 - Radio commercials on 101 & Catamount
- We have a few more business stories to run on our website and social media.

Events Committee: Steve

- We continue to plan for the Friday Night Lives and Street Party
- So far for sponsors we have confirmed: VELCO, Heritage, Farrell, Clear Choice MD and are waiting on responses from a few more.

- We have a call out for volunteers if anyone is interested or knows someone who might be willing. We're currently at four volunteers and could really use more.

Business Development: John & Steve P

- Last month we approved four grants and since then we've paid out one of those to Strangefellows Pub. They have used the money in part to double the number of on tap beers they offer and make some improvements to their kitchen space. Steve will write a short article to promote their improvements and the grant.
- The workshop with the Center for Women + Enterprise is rescheduled for August 21st at 6pm with the focus on strategies for growing business. It will be held at Triumph.

Executive Director's Update: Steve

- We've had two new businesses open this month – the Escape Room and Born to Dance both on Center Street.
- Triumph Barre & Pilates Studio has relocated to 96 Merchants row
- Jess is wrapping up this week.
- We have an Upward Bound student working with us for the month of July. They will have with various event tasks.
- We met with a local woman named Judy Hall who is interested in working with us on an updated downtown historic walking guide.

Old Business: Katy reminded everyone that she was interested in updating our bylaws.

New Business: None

RRA Update – Mike Gauthier

- The garden club came to the RRA to share their frustrations with bump outs and lack of communication
- DEW is looking for a company for the hotel.

BOA Update – Bill Gillam

- The grand list is up.
- Two union budgets were passed.
- The third piece of the back path is opening this Friday at 10am.

A motion was made by Betsy to adjourn the meeting and seconded by Tammy. Motion passed.

Meeting adjourned at 8:45am.

Next Meeting: 7/16/19 at 8AM.