



January 15, 2019

### Board of Directors

Michelle Delpha  
Board President  
*Kelvans*

Shannon Poole  
President Elect  
*Heritage Family CU*

John Zawistoski  
Secretary  
*Ryan, Smith & Carbine*

Eddie Ryan  
Treasurer  
*Green Mtn. Power*

Rebecca Buonadonna  
*Fruition Fineries &  
Raw Honey*

Jim Sabataseo  
*The Palms*

Tammy Landon  
*The Gymnasium*

Steve Willoughby  
*Home Alternatives*

Betsy Franzoni  
*Franzoni Real Estate  
Company*

Katye Munger  
*Heritage Family CU & RYP*

Hilary McCoy  
*Blush Salon*

### Partnership Staff

Steve Peters  
*Executive Director*

Nikki Hindman  
*Events & Marketing Coordinator*

Jess Novack  
*Streetscape Coordinator*

Reps & Liaisons  
Michael Gauthier  
*RRA*

Bill Gillam  
*BOA*

**Present:** Michelle Delpha, Shannon Poole, Eddie Ryan, Hilary McCoy, Katye Munger, Jim Sabataseo, Steve Peters, Nikki Hindman, Bill Gillam, Mike Gauthier

**Absent:** Steve Willoughby, John Zawistoski, Rebecca Buonadonna, Tammy Landon, Betsy Franzoni

President Michelle Delpha called the meeting to order at 8:03am.

### Approval of minutes:

Motion to approve December minutes was made by Mike and seconded by Shannon. Motion Passed.

### Treasurer's Report:

- Treasurer Eddie Ryan reviewed the December financials. Katye made a motion to approve the report and Shannon seconded the motion. Motion passed.
- Stephen Montanez is our new treasurer. He has resigned from the board.

### Committee Reports:

#### Streetscape: Steve Peters

- Banner wires on Center were replaced.
- Snowflakes went up on Christmas Eve.
- We're updating our banner app and requirements thanks to help from Mike G.
- Bill offered to see if the fire department could resume hanging banners for us.
- Jess is cleaning trash, picking up carts and helping us clean out our storage unit and basement.

#### Marketing: Steve & Nikki

- Reviewed current marketing projects, including: Lakes Region wedding ad, Killington season commercial and DRP focused rack card for businesses.
- We have a winter themed display case at the Guilford Welcome Center in Feb.
- Our intern, Lauren Fabian, is writing business profiles/stories starting in Feb.
- Nikki and Steve are updating the website.
- Nikki is on the Winterfest Marketing committee. There are four events taking place downtown.

#### Events Committee: Nikki & Steve

- Committee discussed our spring event at our last meeting. It will be a tasting/shopping event that will get people stopping in businesses.
- The holiday window contest was a success that generated several new additions to our community newsletter list.
- We are working with the northwest and northeast schools for a Valentine's Day activity called Valentine's to Rutland.
- We're also having conversations about plans for Friday Night Live.

**Business Development:** John Z

- Janelle from Amber Sprout Boutique, who we approved a grant for at our last meeting, sent a nice thank you letter. Michelle read the letter to the board.
- The new committee between the RRA & DRP formed to address vacancies met for the first time yesterday. Steve & Brennan also met with Mark Foley recently to get his current thoughts on downtown.

**Executive Director's Update:** Steve

- Lauren, our PR intern from Castleton, will be working 10 hours a week with us for the Spring semester starting next week.
- We are putting together a report for reinvestment statistics due at the end of the month.
- Steve Montanez is our new bookkeeper but will remain on the Events Committee.
- We have a worker's comp audit on Wednesday.
- The RRA is applying for a "Better Connections" grant that facilitates connections between recreational areas and the downtown/economic areas. They're thinking of a trail that connects Killington to Pine Hill Park and have asked if awarded, we could contribute \$1,00 towards the project. They need to know for their application. Katy made a motion to approve the \$1,000 contribution. Eddie seconded. Motion passed.

**Old Business:** None

**New Business:** None

**Updates:**

**RRA – Mike Gauthier**

- Discussion is ongoing for construction at The Berwick/The Pit location.
  - Katy voiced the distinct need for a Conference Center downtown.
- Starbucks is on track with a new developer.
- Brennan has been showing a housing developer around town. Possible development of Campbell Rd.

**BOA – Bill Gillam**

- City just passed a budget that is up by 1%. The BOA is looking for new sources of revenue to keep from raising property taxes.

Meeting adjourned at 8:45am.

**Next Meeting:** 2/19/19 at 8AM.