



## Board Meeting Notes

April 20, 2021 | 8AM

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**Present:** Nikki Hindman, Tiffany Walker, Eddie Ryan, Michael Talbott, Shannon Poole, Tammy Landon, Katy Mungler, Jessi Travers-Moulton, Jen Usher, Eileen Coughlin, Janelle Howard, Stephen Montanez

**Absent:** John Zawitoski, Rebecca Buonadonna

Meeting called to order at **8:01am**.

### **Approval of the March board meeting minutes:**

- Motion: Jen Usher
- Second: Tammy Landon

### **Review of the March Treasurer's reports:**

- Motion: Katy Mungler
- Second: Jen Usher
- Additional Notes: Please refer to March 2021 Treasurer's reports. No questions.

## **Committee Reports**

### **Streetscape:** Nikki

- The DRP is working with the RRA, RRPC, DPW, Rutland Rec, and other city departments on this Summer's Center Street rollout plan. Parklet MOUs have been delivered to restaurants and bars. They are due back this week.
- The Rutland Garden Club removed the greens from the boxes for us and confirmed that plants have been ordered for the hanging baskets. They will go out in late May/early June.
- The Chaffee Art Center is hosting a fundraising effort with a community street art project called Rutland Art Benches. Local artists will paint the backs of the benches that are sponsored through donations by the community. About half of the benches will be placed downtown.

- Nikki has continued to work with Wood & Wood on the pedestrian wayfinding project. We held a Steering Committee meeting earlier this month to review the signs. The graphic designer and I are making a few revisions based on group feedback and hope we will have a full-size sign mock-up to review next month.
- We're still searching for a Streetscape Coordinator.

**Marketing: Katye**

- As mentioned last month, the Downtown Rutland app is live with 3 tours for visitors. We began advertising this in the first edition of the Herald's new Explore Magazine. We will also be advertising the app in the upcoming Lakes Region Summer Guide and Rutland Magazine quarterly editions.
- Sallie of Antique Mansion is working on a history tour to add to the app with accompanying audio.

**Events: Nikki**

- Green Up Day is on Saturday, May 1st. We've teamed up with Rutland County Solid Waste District, Come Alive Outside, and both Rutland City Rotarian groups to hold a downtown clean up from 11am to 1pm.
- We held a Marketing + Events committee meeting earlier this month to discuss Summer events after the announcement of Covid-19 restrictions being lifted on July 4th.
- We're looking at holding a full size Friday Night Live in the late Summer/early Fall. Until then, Nikki is exploring options to hold smaller events on Center Streets where restaurants and bars host musicians on weekend nights throughout July and August. She is continuing to meet with Eric Mallette to discuss possibilities for Friday Night Live dates.

**Business Development: Nikki**

- Glow Esthetics is seeking a \$2,000 new business grant for improvements made at 46 Center Street. We have only received receipts for \$1,775. Therefore, we are looking to award them a grant for \$1,775.
  - Motion to approve \$1,775 for Glow Esthetics from the GMP grant fund:
    - Motion: Tammy Landon
    - Second: Jessi Travers-Moulton

**Executive Director Update: Nikki**

- Eddie and Nikki are working on the FY 21/22 annual budget.
- Downtown directors across the state of Vermont are still meeting regularly. I attended my first meeting this month to get acquainted with them and to get their input on large scale events.
- Nikki attended the virtual Main Street Now conference last week.

**New Business**

- Food trucks in Downtown Rutland (?)

- Discussions about how to support our downtown restaurants but also place restrictions on the food trucks to bring them in at appropriate times that would bring people downtown but not hurt the businesses
- New business opening at 58 Merchants Row

**Old Business:** None

Liaison updates

- Board of Aldermen
  - Voted to join a group to bring fiber to the area.
  - Approved BIAP loan for Delicious Tamales to move into 56 Strongs Ave
  - Approved liquor license for Jon Cioffi, new owner of Mucks
- Rutland Redevelopment Authority
  - Food truck
  - Moved grants to BOA
  - Wayfinding
  - Looking to have funds available to property owners from Reopening America

**The meeting adjourned at 8:34am.**

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**Next meeting:** May 18th, 2021, at 8am